Mr. Pointy

Takashi Murakami 村上隆 (2011)

My blissed-out smile is what keeps them coming back.

Phyllis Diller once said: "A smile is a curve that sets everything straight."

She was one smart lady, and hilarious too!

We used to watch her, when we could get the signal, broadcasting from so

far away.

Not everything was state-of-the-art, like you might imagine.

A lot of what we do is improvised.

We're what you might call "problem solvers."

One problem is getting people to come to us.

Up close, in real life, we might seem kind of intimidating.

This makes me laugh, because I'm terribly shy, the last to ever make a

fuss.

But when you're dealing with prejudices, you get used to being judged.

It's not right or wrong, it just is.

I have come to accept this.

I have come to accept this, and use it to my advantage.

When people feel guilty, oftentimes their defenses are down.

Rather than get all nit-picky, they readily admit they're wrong.

It's definitely a cleansing culture they're living in.

People are looking to be transformed, and that's what I do.

I turn on the charm with my big smile and no one can resist.

They say only humans smile, and we've studied this.

Primates bare their teeth as signs of aggression or submission.

But even babies born blind demonstrate smiling as friendliness.

It's preprogrammed behavior.

People just do it.

I do it, too, and that's how I make friends.

I'm like a big tent political party—come one, come all!

Tourists are looking at me now, and they can't turn away.

Anyone within my radius, including locals, employees, can't look away.

I've trained years and years for this kind of effortless appeal.

What can I say—I'm really good at my job.

Every day, you look past the obvious and choose to submit.

We need as many of you as possible to submit.

We need as many of you as possible to come over to our side.

We need as many of you as possible to take that next, vital step.

Tell your friends—they really have to see this.

Tell all your friends.

Tell everyone.

As soon as they realize what's happening, it'll all be over.

It's like when the doctor gives you a shot—you won't feel anything.

Make it one of those "bucket list" items people love to talk about.

They can cross it off, just in time.